



KSTU
5020 W. Amelia Earhart Dr.
Salt Lake City, UT 84116
(801)532-1300

CONTRACT

<u>Contract / Revision</u> 585099 /		<u>Alt Order #</u> 9849364
<u>Product</u> DCCC		
<u>Contract Dates</u> 10/16/12 - 10/22/12		<u>Estimate #</u> 2111
<u>Advertiser</u> Democratic Congressional Campaign Commi		<u>Original Date / Revision</u> 10/19/12 / 10/19/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KSTU	<u>Account Executive</u> Dan Driscoll	<u>Sales Office</u> Washington DC
<u>Special Handling</u> Do Not Mail		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8217	<u>Advertiser Code</u> 11	<u>Product Code</u> 14
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Great American Media
1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	13	10/16/12	10/22/12	M-F 5a-530a	5a-530a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				1	\$350.00			
N 2	13	10/16/12	10/22/12	M-F 530a-6a	530a-6a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				1	\$450.00			
N 3	13	10/16/12	10/22/12	M-F 6a-7a	6a-7a		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				1	\$550.00			
N 4	13	10/20/12	10/20/12	Sa 7a-9a	7a-9a		:30			NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				2	\$550.00			
N 5	13	10/21/12	10/21/12	Su 7a-9a	7a-9a		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$550.00			
N 6	13	10/16/12	10/22/12	M-F 7a-8a	7a-8a		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				1	\$550.00			
N 7	13	10/20/12	10/20/12	Sa 7a-9a	7a-9a		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$650.00			
N 8	13	10/21/12	10/21/12	Su 7a-9a	7a-9a		:30			NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				2	\$650.00			
N 9	13	10/16/12	10/22/12	M-F 8a-9a	8a-9a		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				1	\$550.00			
D 10	13	10/21/12	10/21/12	FOX News Sunday	9a-10a		:30			NM	0	\$0.00
N 11	13	10/16/12	10/22/12	M-F 9a-10a	9a-10a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				1	\$350.00			
N 12	13	10/16/12	10/22/12	M-F 10a-11a	10a-11a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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Contract / Revision	Alt Order #
585099 /	9849364

Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	DCCC	2111

Advertiser	Original Date / Revision
Democratic Congression:	10/19/12 / 10/19/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				1	\$300.00			
N 13	13	10/16/12	10/22/12	M-F 11a-12p	11a-12p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				1	\$400.00			
N 14	13	10/21/12	10/21/12	FOX NFL 11a	11a-CC		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$3,000.00			
N 15	13	10/16/12	10/22/12	M-F 12p-1230p	12p-1230p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				1	\$400.00			
N 16	13	10/16/12	10/22/12	M-F 1p-2p	1p-2p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				1	\$100.00			
N 17	13	10/20/12	10/20/12	PP Sa 130p-2p	130p-2p		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$75.00			
N 18	13	10/16/12	10/22/12	M-F 2p-3p	2p-3p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				1	\$100.00			
N 19	13	10/21/12	10/21/12	MLB Championship Series	2p-CC		:30			NM	2	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				2	\$1,750.00			
N 20	13	10/16/12	10/22/12	M-F 2p-3p	2p-3p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				1	\$100.00			
N 21	13	10/16/12	10/22/12	M-F 3p-4p	3p-4p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				1	\$350.00			
N 22	13	10/16/12	10/22/12	M-F 3p-4p	3p-4p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				1	\$350.00			
N 23	13	10/16/12	10/22/12	M-F 4p-5p	4p-5p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				1	\$450.00			
N 24	13	10/16/12	10/22/12	M-F 5p-530p	5p-530p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				1	\$800.00			
N 25	13	10/21/12	10/21/12	Su 5p-530p	5p-530p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$700.00			
N 26	13	10/16/12	10/22/12	M-F 530p-6p	530p-6p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				1	\$1,200.00			
N 27	13	10/16/12	10/22/12	M-F 9p-1005p	9p-1005p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				1	\$2,500.00			
N 28	13	10/20/12	10/20/12	Sa 9p-1005p	9p-1005p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$1,500.00			

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Democratic Congression:	10/19/12 / 10/19/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
											Spots	Amount
N 29 13		10/21/12	10/21/12	Su 9p-1005p	9p-1005p		:30			NM	1	\$2,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$2,520.00			
Totals											31	\$24,745.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/22/12	31	\$24,745.00	\$21,033.25
Totals	31	\$24,745.00	\$21,033.25

Signature: _____ **Date:** _____

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Rep Order# 9849364 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 10/19/2012 4:17 PM
Last Received: 10/19/2012 3:06 PM
Showing Buylines: All Lines

1 of 3

Station KSTU-TV SALT LAKE CITY, UT
Advertiser () POLITICAL ISSUE GROU
Product DCCC
Estimate# 2111
Buyer Katie Keuleman
Phone#
Fax#

Agency () GREAT AMERICAN MEDIA
3050 K ST NW, SUITE 100
WASHINGTON, DC 20007
Agency C/P1/P2/E 11/14/2111
Flight Dates 10/16/2012 - 10/22/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () DAN DRISCOLL
Salesperson Phone# 202-955-5342
Salesperson FAX# 917-206-9589

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

MEMO RD-ER PLEASE CHECK & CONFIRM ASFA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-F,M	5A-530A	GOOD DY UTAH5A	:30	\$350.00	10/16-10/22	1	1	1	\$350.00	
	2	TU-F,M	530A-6A	GOOD-UTAH5:30A	:30	\$450.00	10/16-10/22	1	1	1	\$450.00	
	3	TU-F,M	6A-7A	GOOD DY UTAH6A	:30	\$550.00	10/16-10/22	1	1	1	\$550.00	
	4	SA	7A-8A	GOOD DAY UT-SA	:30	\$550.00	10/20-10/20	2	1	2	\$1,100.00	
	5	SU	7A-8A	GOOD DAY UT-SU	:30	\$550.00	10/21-10/21	1	1	1	\$550.00	
	6	TU-F,M	7A-8A	GOOD DY UTAH7A	:30	\$550.00	10/16-10/22	1	1	1	\$550.00	
	7	SA	8A-9A	GOOD DAY UT-SA	:30	\$650.00	10/20-10/20	1	1	1	\$650.00	
	8	SU	8A-9A	GOOD DAY UT-SU	:30	\$650.00	10/21-10/21	2	1	2	\$1,300.00	
	9	TU-F,M	8A-9A	GOOD DY UTAH8A	:30	\$550.00	10/16-10/22	1	1	1	\$550.00	
	10	SU	9A-10A	FOX NWS SUNDAY	:30	\$500.00	10/21-10/21	1	1	1	\$500.00	
	11	TU-F,M	9A-10A	LIVE WITH KELLY	:30	\$350.00	10/16-10/22	1	1	1	\$350.00	

Rep Order# 9849364 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 10/19/2012 4:17 PM
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Showing Buylines: All Lines

2 of 3

Station KSTU-TV SALT LAKE CITY, UT
Advertiser () POLITICAL ISSUE GROU
Product DCCC
Estimate# 2111
Buyer Katie Keuleman
Phone#
Fax#

Agency () GREAT AMERICAN MEDIA
3050 K ST NW, SUITE 100
WASHINGTON, DC 20007
Agency C/P1/P2/E 11/14/2111
Flight Dates 10/16/2012 - 10/22/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () DAN DRISCOLL
Salesperson Phone# 202-955-5342
Salesperson FAX# 917-206-9589

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	12	TU-F,M	10A-11A	DR. OZ R	:30	\$300.00	10/16-10/22	1	1	1	\$300.00	
	13	TU-F,M	11A-12P	FOX NEWS AT 11	:30	\$400.00	10/16-10/22	1	1	1	\$400.00	
	14	SU	11A-2P	NFL EARLY GAME	:30	\$3,000.00	10/21-10/21	1	1	1	\$3,000.00	
	15	TU-F,M	12P-1230P	FOX13-LIVE@12	:30	\$400.00	10/16-10/22	1	1	1	\$400.00	
	16	TU-F,M	1P-130P	JUDGE ALEX	:30	\$100.00	10/16-10/22	1	1	1	\$100.00	
	17	SA	130P-2P	INTO THE WILD	:30	\$75.00	10/20-10/20	1	1	1	\$75.00	
	18	TU-F,M	2P-230P	JUDGE J BROWN	:30	\$100.00	10/16-10/22	1	1	1	\$100.00	
	19	SU	2P-5P	NFL LATE GAME	:30	\$3,500.00	10/21-10/21	1	1	1	\$3,500.00	
	20	TU-F,M	230P-3P	JUDGE J BROWN R	:30	\$100.00	10/16-10/22	1	1	1	\$100.00	
	21	TU-F,M	3P-330P	JUDGE JUDY	:30	\$350.00	10/16-10/22	1	1	1	\$350.00	
	22	TU-F,M	330P-4P	JUDGE JUDY R	:30	\$350.00	10/16-10/22	1	1	1	\$350.00	
	23	TU-F,M	4P-5P	DR. OZ	:30	\$450.00	10/16-10/22	1	1	1	\$450.00	
	24	TU-F,M	5P-530P	FOX13-LIVE @ 5	:30	\$800.00	10/16-10/22	1	1	1	\$800.00	
	25	SU	5P-530P	FOX13-LIVE@5WK	:30	\$700.00	10/21-10/21	1	1	1	\$700.00	
	26	TU-F,M	530P-6P	FOX13-LIVE@530<	:30	\$1,200.00	10/16-10/22	1	1	1	\$1,200.00	
	27	TU-F,M	9P-930P	FOX NEWS AT 9	:30	\$2,500.00	10/16-10/22	1	1	1	\$2,500.00	
	28	SA	9P-10P	FOX NEWS	:30	\$1,500.00	10/20-10/20	1	1	1	\$1,500.00	

Rep Order# 9849364 Ver# 1 Status New

Traffic Order#

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3 of 3

Station KSTU-TV SALT LAKE CITY, UT
Advertiser () POLITICAL ISSUE GROU
Product DCCC
Estimate# 2111
Buyer Katie Keuleman
Phone#
Fax#

Agency () GREAT AMERICAN MEDIA
3050 K ST NW, SUITE 100
WASHINGTON, DC 20007
Agency C/P1/P2/E 11/14/2111
Flight Dates 10/16/2012 - 10/22/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () DAN DRISCOLL
Salesperson Phone# 202-955-5342
Salesperson FAX# 917-206-9589

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	29	SU	9P-10P	FOX NEWS AT 9	:30	\$2,520.00	10/21-10/21	1	1	1	\$2,520.00	
	30	TU-F,M	930P-10P	FOX NEWS AT 9	:30	\$2,310.00	10/16-10/22	0	0	0	\$0.00	

---REPORT TOTALS---

Report Totals: 31 / \$25,245.00

---SALES MONTHLY TOTALS---

Oct 12: 31 / \$25,245.00

Sales Totals: 31 / \$25,245.00

Station Totals: 31 / \$25,245.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$126,225

CABL 0%	KDLU 0%	KJZZ 0%	KSL 0%	KSTU 20%
KTVX 0%	KUCW 0%	KOTV 0%	UNKB 0%	UNKN 80%

Books null
Demos RA35+